

C & F Enterprises, Inc.

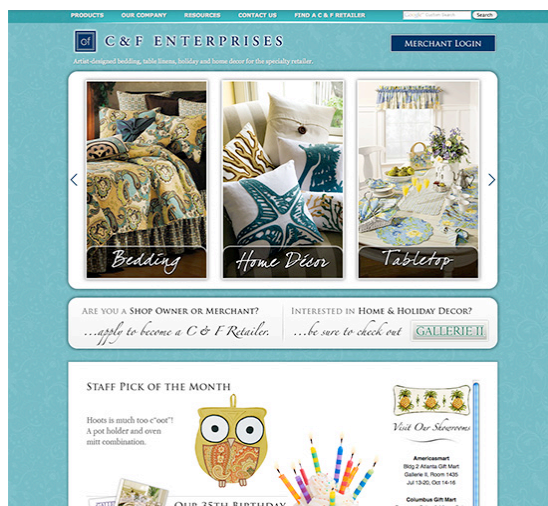
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Newport News, VA 23606
www.cnfei.com

FOR IMMEDIATE RELEASE:

C & F Enterprises launches new web site

Newport News, VA — May 20th, 2011- In honor of its 35th anniversary, C & F Enterprises, a large textile design and global manufacturing house, has launched a new customer website with over forty new content sections. www.cnfei.com.



The site is bright, colorful, product-focused, and delivers both design and function which reflects the product direction of the company.

Visually dynamic and easy to navigate, the new website design delivers valuable content to C & F's specialty retail accounts. Visitors will have the opportunity to read a weekly blog on new product introductions, subscribe to a monthly e-newsletter entitled "Rooms with a View", sign up for the C & F Facebook page and read articles on trend and display

ideas.

The site will be a marketing tool for the company, integrating its social media marketing and customer engagement with a revamped wholesale e-commerce initiative planned for the fall.

C&F Enterprises, Inc. exhibits at AmericasMart Gift Mart, Building 2, Suite 1435 in Atlanta, Las Vegas Showroom, Building C, Suite 701 and many Independent Representative Showrooms in Dallas, Los Angeles, Minneapolis, New England, and Columbus. Contact your sales representative for showroom appointments or contact sales@cnfei.com for information.

C&F Enterprises, Inc. is pleased to lead the wholesale textile industry with artist designed Holiday and Everyday bedding, pillows, tabletop, kitchen and guest towels and rugs for the discriminating specialty retailer. C&F Enterprises, Inc. has been a strong player in the textile, quilt and home décor market since 1976.

Contact: Kimberly Haden

Marketing Communications and Innovation Manager
C & F Enterprises, Inc. and Gallerie II
819 Bluecrab Road
Newport News, VA 23606
(757)310-6121
khaden@cnfei.com

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