



carol & frank

BRINGING STYLE HOME

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FOR IMMEDIATE RELEASE
April. 27, 2020

carol & frank brings style to Animal Crossing

NEWPORT NEWS, Va. -- April. 27, 2020 – carol & frank has joined the cheerful, adorable world of *Animal Crossing: New Horizons* on Nintendo Switch with custom designs that any player can use to customize their virtual home! carol & frank's character, c.f. style, will be launching a new design every week, each from the real carol & frank collection of creative artisan bedding and accessories, under creator ID MA-6341-6304-8612. These designs are free to download for Nintendo Switch Online users, and can be used on beds, clothes, and more!

With many people social distancing and self-isolating to help prevent the spread of COVID-19, *Animal Crossing* and gaming in general has become an incredibly popular way to pass the time. Players who are feeling stuck at home can live vicariously through the virtual world. carol & frank is offering virtual designs to help everyone feel a little more at home, and a little more stylish! Custom designs are available through the Able Sisters' tailor shop, which players usually unlock in the second week of working through the game's tasks. *Animal Crossing* players can use the designs they find in the shop's kiosk to recreate their own bedroom or to dream big and create the style they have always wanted.



carol & frank's first digital design - Naya



The original Naya Quilt

c.f. style will share her first design tomorrow Tuesday, April 28. The adventurous geometric Naya pattern comes from a handcrafted carol & frank bedding collection by the same name. This design, and all the designs c.f. style will be sharing each week, are replicated from or inspired by actual products which are available in carol & frank's online boutique at carolandfrank.store. To get news on each weekly release and for more updates about carol & frank on *Animal Crossing*, follow carol & frank on social media @carolandfrankstyle, [read our blog](#), or visit cnfei.com/media--press.

At carol & frank, we believe home should be an expression of personal style. Designed with you in mind, creativity and quality are at the heart of each of our collections. With imaginative patterns and on-trend techniques, we make it easy for you to bring fashionable, spirited style to your favorite space.

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c.f. style's Animal Crossing creator ID is MA-6341-6304-8612.

If you would like more information about this topic, please contact Ariana Bussio at abussio@cnfei.com.